



## **FOR IMMEDIATE RELEASE**

Leads Near Me renews Partnership with the Automotive Service Councils of California (ASCCA)

ATLANTA, GA. (DECEMBER 19th, 2022): The Automotive Service Councils of California (ASCCA) announced a continuation of their corporate partnership agreement with top auto repair digital marketing firm **Leads Near Me**. "ASCCA is excited to continue its relationship with Ryan Burton and Leads Near Me. Ryan and his team bring extensive experience and vast knowledge on using SEO and other digital tools to bring customers to ASCCA shops," said Carolyn Coquillette, 2022 ASCCA President, Owner of Luscious Garage (San Francisco) and Founder/CEO of Shop Ware.

This move will offer expanded benefits for both sides, especially for ASCCA members looking for better online visibility using Leads Near Me's unique *Car Count Boost* methodology. Car Count Boost directly drives leads from targeted customers — who search Google specifically for automotive services — by Leads Near Me's proprietary lead capture technology, conversion tracking, and performance optimization.

"We're excited to continue partnering with the ASCCA," said Leads Near Me Founder & CEO Ryan Burton. "Their commitment to quality and service mirrors our values, and we look forward to helping more members grow their businesses. The ASCCA does amazing work advocating &

helping shops in California, and we want to support them as much as we can. See you at team weekends in 2023!"

Leads Near Me has become known for its ability to get big results with Google. Its team members are experts at Google Ads (formerly AdWords), Local SEO, Websites & Social Media Marketing. Leads Near Me combines years of experience, proprietary Google Ads software, and a thirst for improving every day to effortlessly increase car count™. With clients in 42 states & Canada, Leads Near Me is uniquely qualified to help you dramatically grow revenue.

Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers, and educators.